

**About Success Dynamics International:**

An innovator in emotional intelligence, relationship, communication training and soft skill development, Success Dynamics International transforms change into improvement. For more than 20 years in coaching, consulting, training and development, the founders of Success Dynamics have developed participative, visual, experiential learning systems that create positive change in individuals, teams and organizations.

As a dedicated partner in peak performance, Success Dynamics offers:

Keynote Addresses and other Audience Centered Programs;  
Dedicated Coaching;  
Materials;  
Training for Trainers and Coaches  
On-Site Consulting;  
and Focused Partnerships for Team Success.

**The Top 10 Reasons to Work with Success Dynamics International**

**1. A high return on investment in terms of motivation, performance, improvement, and tangible results.**

*Success Dynamics International* focuses design and delivery on targeted, sustained results. Through a continuing dedication to excellence, our systems facilitate adult learning and high transfer.

**2. Value in terms of immediate impact and ready-to-use tools.**

Our materials have been developed for immediate application and continuing reference. They offer change for people from novices to experts. Using our training generates fast, practical solutions. These tools serve as a foundation for continuous learning and improvement.

**3. High energy programs emphasizing high involvement and interaction; experience; development; and fun.**

All *Success Dynamics* systems demand a high degree of learner participation. They are designed to create experiences that will set the tone for long-term quality. Through integrating content and entertainment, both feelings and thoughts are engaged. When people have fun, they grow faster.

**4. Memorable training with sustained long term growth.**

People learn through visual, auditory and kinesthetic techniques. Touching all of these paths and synthesizing the experience creates memorable learning. *Success Dynamics International* utilizes systems designed to optimize what participants recall.

**5. Customization to resonate with your team and needs.**

With an extensive repertoire of materials, our experience can tailor programs for specific audiences and objectives. *Success Dynamics International* is prepared to cover an extensive array of communication topics offering depth and/or breadth as targeted. We can deliver programs on site, anywhere in the world. Our services extend from personal coaching to team training and development.

**6. Multidisciplinary design and methodology to relate to diverse audiences.**

*Success Dynamics International* translates expertise in social psychology, business, communication and adult learning; and experience with thousands of people into performance in whatever context is needed. We have the expertise, experience and educational credentials to deliver what we promise.

**7. A unique blend of research, expertise, education and humor.**

Surprisingly, many consultants dabbling in communication lack the training or education to support their programs. At *Success Dynamics International*, we have developed a unique synthesis to generate the highest quality in learning and results. Recognized by Fortune 500 corporations, the U.S. Government, major Universities and elite trainers, this system has a track record of success.

**8. Guaranteed professionalism and quality.**

As a partner in performance, we offer continuing coaching, training and speaking programs to support continued growth. Through personalization and coaching, individual, team, and organizational success are assured. We guarantee it.

**9. A speaker, author, and coach with international experience and success.**

With hundreds of articles published, Bob has been called upon by many organizations and different groups to heighten their effectiveness. He has worked with many diverse groups at different levels and on different continents.

**10. A team that enjoys performing and working with people.**

A professional who enjoys working with professionals, Bob founded *Success Dynamics International* to help people realize their potential. The focus of our development initiatives is investing in achievement.

**Success Dynamics International: Our Mission**

Success Dynamics International facilitates the peak performance and high achievement of individuals (and subsequently organizations) through development, coaching, counseling and consulting practices by offering engaging, insightful, practical tools for targeted results.

**Success Dynamics International: Our Values**

At Success Dynamics International we believe the values of **dedicated service; uncompromising integrity; deep relationships; courageous execution; and personal warmth and humor** set us apart in executive, team and organizational development. These cornerstones serve as our guiding principles in all products and services offered. When dealing with clients or engagements, these provide the foundation for our interaction. Internally and externally, these values serve as the core of SDI operations. We generate results with high client value.

**Dedicated Service**

We characterize our offerings neither by the number of clients served nor by the volume of products delivered but by the value and connection offered. As trusted advisors, we listen and deliver the highest quality answers to concerns and problems. We are focused and client centered in coaching, counseling, training and consulting. We will only recommend products and services in our client's best interests.

**Uncompromising Integrity**

We serve with unswerving honor and honesty. We will not compromise truth or trust even when to do so presents the easier, more obvious, less risky, more common path. We diligently offer our partners the best practices from the fields of adult learning, communication, education, marketing, management, psychology and other areas of our expertise seeking creative solutions and better answers. As collaborative problem solvers, we actively pursue courses that generate positive results and targeted development.

**Deep Relationships**

In each individual, we see the image of possibility and greater potential. We understand the cornerstone of organizational development and improvement to lie within people, team development and peak performance. By focusing on human factors and personal connections, we respect the personal

contributions that are products of goal alignment and team cohesion. Through ongoing, continuing collaborative relationships we actualize individual and corporate potential.

**Courageous Execution**

From design to delivery, strategic development to implementation, we will continuously communicate with our partners to ensure that the best tools are applied to successfully achieve specified strategic and tactical objectives. We see action and change as the cures for inertia and unsatisfactory results. We believe in long-term partnerships that emphasize continuous learning, improvement and development at operational, team and corporate levels.

**Personal Warmth and Humor**

People learn, grow and perform best when they can enjoy themselves and their environment. We believe in active, approachable relationships that encourage smiles and easy connection. Laughter and a high level of interpersonal enjoyment enhance activities and empower superior quality. When learning and improvement are fun, the limits are expanded. Potentials become realized.